MVJAZZEXPERIENCE.COM

MV JAZZ EXPERIENCE



VENUE:

MVCMA TABERNACLE
MARTHA'S VINEYARD
80 TRINITY PARK
OAK BLUFFS, MA 02557

DATE:

AUGUST 22, 2026

ABOUT OUR FESTIVAL

The Martha's Vineyard Jazz Experience is an annual event celebrating local legacy, culture, businesses, and the rich history of OAK BLUFFS in Martha’s Vineyard.

Showcasing the World’s Finest Contemporary Jazz - Neo-Soul and R & B Artists. Also Featuring Food + Vendors + Family Fun.

Ticket pricing:

$150 - Premium Historic Restored Chairs (Up Front - Covered)
$75 - Bench Seating (Covered)
$50 - Lawn Seating

Proceeds benefit student education & college scholarships for

- The Williams-Franklin Foundation
- The Rise and Shine Center for Media Arts & Technology







FESTIVAL REACH & PROMOTION



MULTIPLE MARKETS

Massachusetts, NewYork, Connecticut, Rhode Island, Vermont, Washington, DC Maryland, Virgina, Pennsylvania, Georgia, and the Carolinas.

MEDIA CHANNELS

Select Radio, television, and geo-targeted social media.

2026 LINEUP



A powerful collection of internationally acclaimed artists shaping an unforgettable day of jazz at the Martha's Vineyard Jazz Experience. additional artists to be announced.

PIANIST
ALEX BUGNON

SAXOPHONIST
TIA FULLER

JAZZ VOCALIST
MICHAEL MAYO

TROMBONIST
WYCLIFFE GORDON

SAXOPHONIST
BILL EASLEY

SAXOPHONIST
JIMMIE HIGHSMITH JR.

FLUTIST
TARYN.SUNCHILD

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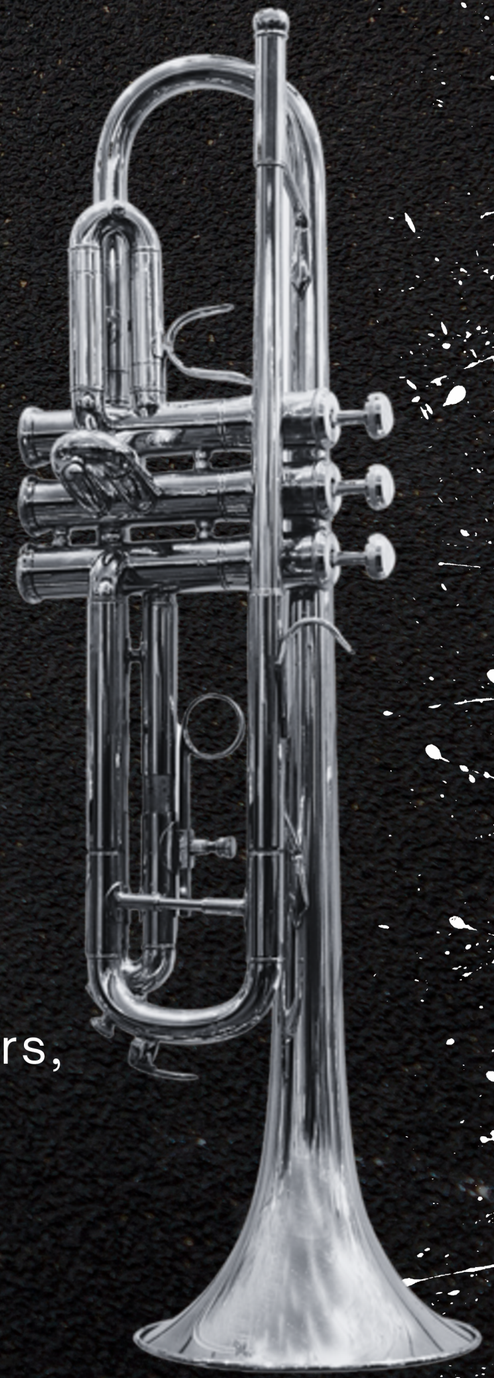
EXPECTED ATTENDANCE

3,000 (1,500 Seated and 1,300 - 1,500 on lawn)

AUDIENCE DEMOGRAPHICS

Primary Core Age Demographic: Adults 45 - 64
Also Attracting: Adults 25 - 44
Including: Vineyard residents, professional, investors executives, entrepreneurs, HBCU Alumni networks, cultural leaders, celebrities, artists affluent tastemakers, and travelers.



MORE INFORMATION
www.MVJazzExperience.com

WHY SPONSOR?



- Brand exposure to a targeted audience during the biggest weekend in Martha’s Vineyard.
- Upscale engagement through interactive promotions.
- Digital & social media promotions.
- Custom sponsorship activations.

CUSTOM PARTNERSHIP OPPORTUNITIES



- Stage naming rights
- Vip lounge sponsorship
- Branded festival merchandise
- Food & Beverage Sponsorship
- Interactive Experience Sponsorship

PARTNERSHIP LEVELS



Each level includes benefits like logo placement, media mentions, and on-site activations.

TITLE PARTNERSHIP
$150,000

PRESENTING PARTNER
$75,000

MAIN STAGE PARTNER
$25,000

CORPORATE PARTNER
$7,500

ONSITE VENDOR(S)
$2,500 / LOCAL $1,000

TITLE PARTNERSHIP



Premium levels include benefits like logo placement, media mentions, and on-site activations. Serious inquiries will receive a detailed marketing plan.

MARTHA'S VINEYARD JAZZ EXPERIENCE **TITLE PARTNERSHIP** WILL INCLUDE THE FOLLOWING AS PART OF ALL IDENTIFYING EVENT PROPERTIES:

- **TITLE** COMPANY LOGO PLACEMENT(S) AND OR MENTION(S) IN A MINIMUM OF **$50,000** OF ALL ADVERTSING AND MARKETING MATERIALS INCLUSIVE OF MEDIA MENTIONS ON TELEVISION + RADIO COMMERCIALS, WEBSITE(S), FLYERS, SOCIAL MEDIA PLATFORMS, BILLBOARDS, SIGNAGE, CUSTOMIZED FESTIVAL APPAREL , TICKETING AND BANNERS.
- (**1000**) CUSTOMIZED COMPANY - GUEST GIFT GIVEWAYS
- **40 X 40 AREA** /VIP TENT - ONSITE FOR CO. ACTIVATION
- (**10**) **PAIR** - **ALL ACCESS VIP** EXECUTIVE CREDENTIALS
- (**50**) **PAIR(S)** - **PREMIUM SEATED TICKETS**

$150,000

PRESENTING PARTNERSHIP



Premium levels include benefits like logo placement, media mentions, and on-site activations. Serious inquiries will recieve a detailed marketing plan.

MARTHA'S VINEYARD JAZZ EXPERIENCE **PRESENTING PARTNERSHIP** WILL INCLUDE THE FOLLOWING AS PART OF ALL EVENT IDENTIFYING PROPERTIES:

- **PRESENTING** COMPANY LOGO PLACEMENT(S) AND OR MENTION(S) IN A MINIMUM OF **$40,000** OF ALL ADVERTSING AND MARKETING MATERIALS INCLUSIVE OF MEDIA MENTIONS ON TELEVISION + RADIO COMMERCIALS, WEBSITE(S), FLYERS, SOCIAL MEDIA PLATFORMS, BILLBOARDS, SIGNAGE, CUSTOMIZED FESTIVAL APPAREL , TICKETING AND BANNERS.
- **20 X 20** SPACE / TENT - ONSITE FOR CO. ACTIVATION
- **(5) PAIR - ALL ACCESS VIP** EXECUTIVE CREDENTIALS
- **(25) PAIR(S) - PREMIUM SEATED TICKETS**

$75,000

MAIN STAGE SPONSORSHIP



MARTHA'S VINEYARD JAZZ EXPERIENCE **MAIN STAGE PARTNERSHIP** WILL INCLUDE THE FOLLOWING:

- **MAIN STAGE SPONSORSHIP** - COMPANY LOGO PLACEMENT ON THE MAIN PERFORMACE STAGE.
- HOST "COMPANY "MENTION(S) ALL DAY PRIOR TO EACH ACT PERFORMANCE "LIVE FROM THE "COMPANY" STAGE.
- **(1) PAIR - ALL ACCESS VIP** EXECUTIVE CREDENTIALS
- **(10) PAIR(S) - PREMIUM SEATED TICKETS**

$25,000

CORPORATE ONSITE
SPONSORSHIP / SAMPLING



MARTHA'S VINEYARD JAZZ EXPERIENCE
CORPORATE PARTNERSHIP WILL INCLUDE THE FOLLOWING:

- **CORPORATE SPONSORSHIP W/** (4) STAFF
- **(15 X 10) SPACE / TENT ON-SITE**
- **(3) PAIR(S) - PREMIUM SEATED TICKETS**

$7,500

ONSITE VENDOR SPONSORSHIP



MARTHA'S VINEYARD JAZZ EXPERIENCE
CORPORATE PARTNERSHIP WILL INCLUDE THE FOLLOWING:

- ONSITE VENDOR W/ (4) STAFF MEMBERS
- **(10 X 10) SPACE / TENT ON-SITE**
- **(2) PAIR(S) - BENCH SEATED TICKETS**

$2,500

MV LOCAL ONSITE VENDOR SPONSORSHIP



MARTHA'S VINEYARD JAZZ EXPERIENCE **CORPORATE PARTNERSHIP** WILL INCLUDE THE FOLLOWING:

- ONSITE VENDOR W/ (2) STAFF MEMBERS
- **(10 X 10) SPACE / TENT ON-SITE**
- **(1) PAIR - BENCH SEATED TICKETS**

$1,000

GET INVOLVED



CONTACT OUR TEAM TO SECURE YOUR SPONSORSHIP:

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DEADLINE FOR SPONSORSHIP COMMITMENTS:

- June 1, 2026

GET INVOLVED



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DEADLINE FOR SPONSORSHIP COMMITMENTS:

- July 1, 2026





THANK YOU
JOIN US

www.MVJazzExperience.com